



## Call for offers:

### Consultancy support to finalize PI's Global Advocacy Strategic Framework

#### Terms of Reference

Protection International stands for the right to defend human rights, by supporting human rights defenders at risk through comprehensive protection programmes. These programmes empower defenders to build their capacities in order to manage their protection effectively, to allow those that protect them fulfil their obligations, and to convince other individuals and institutions with a stake in the protection of human rights defenders to maximise their positive contribution.

Currently PI carries out advocacy actions at local and international level. PI's 2019-23 Global Strategy foresees such advocacy interventions to be critical in achieving the organization's strategic objectives. To consolidate and streamline PI's advocacy work, the Advocacy and Outreach team has been reviewing its strategic direction and defining global advocacy priorities, messages and target audiences through a one year-long internal consultative process. This process led to the drafting of the Global Advocacy Strategic Framework outlining PI's global advocacy priorities for the period 2020-2023.

The purpose of the Global Advocacy Strategic Framework is to provide a coherent and strategic focus for advocacy efforts across PI's programs and portfolios, at different levels of intervention (local/national, regional and international) and to define effective processes for internal coordination and collaboration.

Against this backdrop, **PI is now looking for an external consultant to review these findings, to finalize the Global Advocacy Strategic Framework and Guidelines, and to further develop its Implementation Plan.**

The final Global Advocacy Strategic Framework should consider the following, although this list is not exclusive:

- Perspective and implementation needs by internal and external stakeholders in countries where PI operates
- A multi-sectoral and participative approach
- Traditional and innovative approaches to engaging the duty-bearing authorities, key stakeholders and the public



- Clear messages in line with PI's mandate and strategic objectives under the 2019-23 Global Strategy
- Clear implementation and evaluation guidelines, including a proposal for monitoring and evaluation indicators

## **Expected Outputs and Deliverables**

- A global advocacy strategic framework with defined messages and priorities
- A set of advocacy guidelines to support consistent communications and campaigning
- Evaluation criteria and methodology for implementing the framework

## **Institutional Arrangements**

- PI's Advocacy and Outreach Assistant, to whom he/she will be directly responsible to report and seek approval/acceptance of output, will directly supervise the consultant. The Advocacy and Outreach Assistant will accept deliverables only after approval is given from the PI management.
- The consultant will submit three deliverables based on a schedule of deliverables which will be agreed during the selection phase.
- The consultant is expected to liaise with a limited number of stakeholders identified at the beginning of the assignment.
- PI will not provide any facilities, support personnel, support service, or logistical support during the drafting of the framework. The consultant is not expected to report to any PI office.
- Consultancy fees will be payable in two "all-inclusive" lump sum after signature of contract and after delivery of all final products to the satisfaction of PI.

## **Qualifications required**

- Hold at least a Bachelor's degree in Communication Studies, Political Sciences, Social or Development Studies, Human Rights Advocacy or a related discipline.
- Demonstrate at least ten years of relevant professional experience.



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- Demonstrate ability to work with multiple stakeholders in the development of organisational strategies.
- Fluent in English, with working knowledge of French and/or Spanish an asset.
- Conceptual thinking.
- Results Oriented.

## Presentation of the offer

Proposals must be submitted by **midnight (23:59) 21 October 2020** via email to [recruitment@protectioninternational.org](mailto:recruitment@protectioninternational.org).

The following documents must be submitted for review:

- Personal CV, indicating all experience from similar projects, as well as the contact details of the candidate and three (3) professional references;
- A brief description of why the individual considers him/herself as the most suitable for the assignment, and a methodology, on how the consultant will approach and complete the assignment.
- Financial Proposal and Timeline indicating the all-inclusive total contract price, supported by a breakdown of costs, and the estimated duration of the assignment.

Preference will be given to consultants available to commence the assignment as soon as possible.

The final Advocacy Strategic Framework and its implementation guidelines are expected to be **finalised by the consultant before 29 November 2020**. For additional information, please contact Ms Emily Humphreys at [emily.humphreys@protectioninternational.org](mailto:emily.humphreys@protectioninternational.org).